

Adalbert H. Lhota



Curriculum Vitae

Personal data

Year of birth:	1946
Place of birth:	Chieming, Germany
Nationality:	Austrian
Residence:	Oberaegeri, Switzerland
Family Status:	married, two adult daughters

Professional Milestones

1963: Career start in Spain

Marketing and sales assistant for Fruco, Bensegger und Co. after having completed vocational training as a wholesaler and follow-up studies qualification as a business economist, later sales manager of the company's Barcelona subsidiary.

1966: Youngest executive with power of attorney at Bertelsmann

As senior sales and distribution manager of the global Bertelsmann media corporation responsible for several sales organizations; company's youngest manager with general power of attorney.

1970: Responsibility for more than 2000 sales agents

Career move to the Preussag corporation, senior sales manager in charge of consumer goods and branded products for the German and Dutch markets.

1973: International spectrum expansion

Takeover of management accountability for international franchising, marketing and sales for subsidiaries of the Sandoz corporation in Basel, Switzerland.

1979: Start of freelance entrepreneurship

Taking part of the Deutsche Fitness Clubs GmbH as a shareholder, takeover as managing partner of the company as well as for its Club Vitatop subsidiaries in Munich and Hamburg.

1982: Founding of a business consulting company in Munich

Founding of Lhota, Haucke und Partner business consulting, focusing on the automotive and insurance industries.

1989: Crisis manager and restructuring specialist for Automobilclub von Deutschland (AvD)

As CEO of the Automobilclub and its group companies, successful restructuring and turnaround of AvD from a motoring association in crisis to a modern, international service provider. Recapitalization

quickly accomplished through significant expansion of membership base and addition of numerous cooperation partners, creating sustained revenues throughout 17 years on the job.

Since 2007: Freelance business consultant

Founder and President of Cosmopolitan Consulting AG as well as of GBC Global Business Consulting AG and ICA International Consulting AG since 2011; international consulting and management services for various projects.

Since 2011: Appointment at Swarovski

Appointed director of Swarovski Holding AG and central consultant to the administrative boards of Swarovski and its group companies.

Diplomatic career

From 1999 honorary consul for the Republic of Austria in Germany for the state of Hesse, later expansion of assignment to honorary consul general of Austria for the states of Hesse and Rhineland-Palatinate.

Commitment to various causes

Founding President of Lions Club Frankfurt Cosmopolitan
Member of the administrative board of the booster club WIR HELFEN e.V.
Member of the board of trustees of Cornelia Goethe Academy
President of the European Senate of Wirtschaftskomitee Deutschland e.V.
President of Federal Economic Convention in Switzerland
Member and sponsor of Deutsche Verkehrswacht (traffic safety association)
Lecturer and author at auto industry research department at Bamberg University

Honors and awards

Merit Cross on ribbon of the Federal Republic of Germany
Kommerzialrat of the Republic of Austria
Silver Decoration of Merit for the Republic of Austria
Golden Decoration of Merit for the Republic of Austria
Golden European Cross of Wirtschaftskomitee Deutschland e.V.
Knight of the European St. Georg order of the house of Habsburg-Lorraine
Dragomanov Medal of European Communications of the National Pedagogical University, Kiev
Honorary doctorate in Economics at Wisconsin International University (USA) Ukraine
Honorary doctorate in Philosophy at National Pedagogical Dragomanov University, Kiev
Honorary professor for business management at Wisconsin International University (USA) Ukraine